

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: Wal-Mart Stores, Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): Wal-Mart, Walmart, goodies.co, blufair.com

Address of Service Provider: 702 S.W. 8th Street, Bentonville, Arkansas, 72716-0520

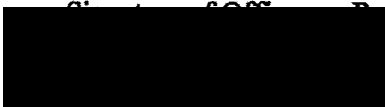
**Name of Agent Designated to Receive
Notification of Claimed Infringement:** Jon Pierce

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
702 S.W. 8th Street, Bentonville, Arkansas, 72716-0520

Telephone Number of Designated Agent: 479-273-4505

Facsimile Number of Designated Agent: 479-277-5889

Email Address of Designated Agent: iplegal@wal-mart.com

Signature of Representative of the Designating Service Provider:
 **Date:** October 15, 2012

Typed or Printed Name and Title: Jon Pierce, Assistant General Counsel

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.**

***Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html**

Mail the form to:
Copyright I&R/Recordation
P.O. Box 71537
Washington, DC 20024

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